

Blog Launch Package Agreement

This Agreement is entered into as of [DATE], by and between:

Service Provider:

Robert Calvin Mitchell
54-1454 Pendrell ST, Vancouver, BC, V6G1S5
236-339-1498
robert.calvin.dev@gmail.com
robertcalvinmarketing.ca

Client:

[CLIENT NAME / BUSINESS]
[CLIENT ADDRESS]
[CLIENT EMAIL / PHONE]

1. Scope of Services

Service Provider agrees to design and develop a blog-focused website optimized for SEO and content scalability.

Package Deliverables:

- Homepage + Blog index + Contact/About pages
 - Blog setup with categories, tags, and featured image support
 - Optimized blog post template with proper heading structure
 - Homepage + archive SEO meta setup (title, description, OG)
 - Sitemap.xml and robots.txt creation
 - Quick SEO plugin (single-site license) installed and configured
 - Google Search Console connected and submitted for indexing
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2. Timeline

Estimated turnaround: **10–14 business days** from project start, subject to receipt of branding assets, written content, and access credentials.

3. Payment Terms

- **Total Fee:** [INSERT CAD AMOUNT]
- **Due:** 50% upfront / 50% upon final delivery
- **Payment Method:** [eTransfer / PayPal / Bank Transfer]

Final hand-off, plugin activation, and indexing setup will not be delivered until final payment is confirmed.

4. Confidentiality & NDA

Both parties agree to treat all business strategies, website access, keywords, and project files as confidential. This clause extends beyond the completion of the project.

5. Ownership & Licensing

Client retains full ownership of all content, custom designs, and SEO data delivered. Quick SEO plugin is licensed for single-site use only—resale or duplication is prohibited.

6. Limitation of Liability

Service Provider is not liable for:

- Host platform limitations or plugin conflicts
- Third-party theme issues
- Content changes made after hand-off

- Future algorithm changes

Total liability is limited to the project fee.

7. Portfolio Use

Client permits the Service Provider to include a screenshot or anonymous description of the final site in their public portfolio, unless denied in writing.

8. Entire Agreement

This Agreement contains the entire understanding between parties. Amendments must be signed in writing.

Signatures

Client Signature: _____

Date: _____

Service Provider Signature: _____

Robert Calvin Mitchell

Date: _____